



FOR IMMEDIATE RELEASE

Christmas SPIRIT Foundation Launches One Thousand Tree Campaign

In celebration of their 10th Anniversary, Trees For Troops launches an online buy-a-tree campaign in hopes of adding one thousand additional trees to the program.

CHESTERFIELD, Missouri (November 3, 2014) – Trees for Troops®, the national program that provides free, farm-grown Christmas Trees to armed forces members and their families each Christmas, is celebrating their tenth season in 2014, and is excited to announce the launch of an online buy-a-tree campaign. The One Thousand Tree Campaign is a convenient online buy-a-tree program that will kick off on November 3 and run through November 30th. “The goal is to add one thousand additional trees to the program. Each year Trees for Troops has to turn down nearly one thousand tree requests from military families across the U.S. because of supply. This year, Trees for Troops hopes to bridge that gap by letting consumers purchase trees online,” said Lauren Mangnall, Executive Director for the Christmas Spirit Foundation.

The public is invited to help support Trees for Troops by purchasing a tree online through the One Thousand Tree Campaign. Each \$40 donation will provide one farm-grown Christmas Tree to a military family and ensure it gets delivered via FedEx in time for the holidays. Donations may be tax deductible. To donate or learn more about how you can help, visit www.treesfortroops.org/.

Now in its tenth year, Trees for Troops plans deliver more than 17,000 Christmas Trees to military bases in the U.S. and overseas. Trees for Troops is a program of the Christmas SPIRIT Foundation, working together with FedEx and members of the National Christmas Tree Association and many state and local Christmas Tree associations.

“Being involved with Trees for Troops is truly a gift that gives back,” said Nigel Manley, Christmas SPIRIT Foundation chairman. “It’s rewarding and meaningful to everyone involved, because it gives us the

opportunity to say thank you to our troops, and helps ensure military families have the kind of joyful, traditional Christmas memories that we would wish for America's heroes."

Since 2005, Trees for Troops has delivered more than 139,000 Real Christmas Trees to thankful troops and military families. Each year, thousands of trees are donated by Christmas Tree growers) and consumers. FedEx and its team members generously provide shipping to bases in the U.S. and overseas, through FedEx Express air operations and the FedEx Freight trucking network.

About the Christmas SPIRIT Foundation

The Christmas SPIRIT Foundation is a 501(c)(3) tax-exempt charitable organization that works to recognize and support the true spirit of Christmas for U.S. troops through the Trees for Troops® program. The foundation was established in 2005 as the charitable branch of the National Christmas Tree Association and is among fewer than 5 percent of U.S. charities to be awarded the "Best in America" seal of excellence by Independent Charities of America. Trees for Troops was a Top 20 Finalist in the 2012 Joining Forces Campaign, a White House initiative that honors exemplary support organizations for military families. To learn more, visit www.treesfortroops.org or call 636/449-5060.

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Online News Room (additional resources for news media):

<http://www.treesfortroops.org/dnn/NewsRoom.aspx>

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