

Have you heard about

# TREES FOR TROOPS?



## 2005: AN IDEA WAS BORN

In 2005, the National Christmas Tree Association created the Christmas SPIRIT Foundation as a 501(c)(3) charitable organization to advance the spirit of Christmas year round for kids, families and the environment.

Plans were soon developed for a national Trees for Troops program and FedEx agreed to provide the tractor trailers, shipping and logistics for the Real Christmas Trees to be picked up and delivered to military bases.



Each year, Christmas Tree growers and consumers from across the U.S. generously provide fresh-cut Real Christmas Trees to military families.



**122,180 Military Families**

Since 2005, this program has touched the lives of 122,000 families at more than 65 military bases.



## FEDEX CORPORATION

FedEx Freight provides the tractor trailers, shipping and logistics for the Real Christmas Trees to be picked up and delivered to military bases across the U.S.

FedEx Express provides air delivery of trees that go to U.S. bases overseas.



## 2012 - BY THE NUMBERS...



**18,694**

Christmas Trees delivered to military families & troops in the United States



**300**

Trees shipped to U.S. troops serving overseas in Afghanistan, Iraq and Kuwait



**450**

Christmas Tree growers & retailers who donated trees to the program



**28**

States in the U.S. that participated in Trees for Troops in 2012

## TREES FOR TROOPS WEEKEND:

Trees for Troops Weekend is an annual event during which Christmas Tree farms, retail lots and nurseries across the country volunteer to host a trailer (provided by FedEx).

Customers purchase Christmas Trees that get donated to the program and delivered to military families the following week.

**Nov. 30 - Dec. 2, 2012**



In 2012, 32 collection sites participated, gathering a record-setting 6,028 trees.



## NATIONALLY RECOGNIZED

In 2012, Trees for Troops was honored at the White House as a top 20 national finalist in the Joining Forces Community Challenge, an initiative started by First Lady Michelle Obama and Dr. Jill Biden to recognize organizations that provide exemplary service and support to military families.

Trees for Troops has earned other recognitions, including an Independent Charities of America Seal of Excellence, Cause Marketing Forum's Halo Award, ASAE's Summit Award of Excellence, and PRSA's Silver Anvil Award.



JOINING FORCES

COMMUNITY CHALLENGE FINALIST



## Contact Us:

[www.TreesForTroops.org](http://www.TreesForTroops.org)



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