



## MEDIA ALERT

### Donated Christmas Trees Being Sent to Troops Stationed Overseas *National Kickoff Event of 2012 Trees for Troops Program*

**WHAT:** **Trees for Troops®** will kick off its eighth year of delivering free, fresh farm-grown Christmas Trees to U.S. troops and their families. Members of the National Christmas Tree Association and Indiana Christmas Tree Association, area students, FedEx employees and local volunteers will join together to donate, prepare and load more than 300 trees to be transported via FedEx to U.S. military bases in the Middle East. The event will take place Nov. 20, 2012, at Dull's Tree Farm in Thorntown, Ind.

These trees are the first of approximately 18,000 Christmas Trees that will be provided this year to military families stationed at more than 60 bases in the U.S. and overseas. Since 2005, **Trees for Troops** has delivered more than 103,000 Real Christmas Trees to thankful troops and military families. Each year, thousands of trees are donated by Christmas Tree growers (through the National Christmas Tree Association and state and regional Christmas Tree associations) and consumers. FedEx and its team members generously provide shipping to bases in the U.S. and Middle East through FedEx Express air operations and the FedEx Freight trucking network.

**WHO:**

- **Trees for Troops** – A program of the Christmas Spirit Foundation, which is the 501(c)(3) charitable branch of the National Christmas Tree Association.
- **National Christmas Tree Association** – An association of Christmas Tree growers donating trees to the troops.
- **Indiana Christmas Tree Association**
- **FedEx** – Transportation carrier for Trees for Troops, donating shipping for all of the Christmas Trees delivered by the Trees for Troops program.

**WHEN:** **Tuesday, November 20, 2012, 10:00 am – 12:00 pm**

**WHERE:** **Dull's Tree Farm** (765) 325-2418  
1765 Blubaugh Avenue, Thorntown, IN 46071  
Email: [dulltree@gmail.com](mailto:dulltree@gmail.com)

**PHOTO/VIDEO OPS:**

- Christmas trees being baled, boxed and loaded onto FedEx trucks
- Interview opportunities with spokespeople from the Christmas SPIRIT Foundation (Trees for Troops coordinator) and FedEx.

**ONSITE CONTACTS:**

**Trees for Troops:** DeLaine Bender | 859-229-7694 | [dbender@treesfortroops.org](mailto:dbender@treesfortroops.org)

**FedEx:** Paula Bosler | 317-374-7930 | [pmbosler@fedex.com](mailto:pmbosler@fedex.com)

High-res photos available upon request. Please email Rick Dungey at [dungey@treesfortroops.org](mailto:dungey@treesfortroops.org).

