

## Social Media Handles

Facebook: @Trees4Troops

Twitter: @Trees4Troops

Instagram: treesfortroops

Hashtags we like to use: *(NOTE: capitalization does not matter but instead makes the hashtag "more readable")*

#treesfortroops #trees4troops #T4T #CSF #fedexcares #militaryfamilies #christmasspirit

#christmastrees #donate #givingback #troops #sponsor #volunteers #treefarm

Other Hashtags we have used recently. The larger the font the more often it has been used.

### Popular Hashtags

Most popular hashtags used in your posts



## Hashtag basics

- They always start with # but they won't work if you use spaces, punctuation, or symbols.
- Make sure your accounts are public (*CSF accounts are public*). Otherwise, the hashtagged content you write won't be seen by any non-followers.
- Don't string too many words together. The best hashtags tend to be relatively short and easy to remember.
- Use relevant and specific hashtags. If it is too obscure, it will be hard to find and it won't likely be used by other social media users.
- Limit the number of hashtags you use. More isn't always better. It actually looks spammy.